



# The Basics: Branding & Social Images

Grow Social Engagement With  
366° Degrees



180x180 Profile Picture

851x315 Cover Photo

1200x1200 Shared Image

1200x717 Highlighted Image

1200x627 Shared Link



1500x500 Header Photo

400x400 Profile Photo

440x220 In-Stream Photo



165x165 Profile Picture

222x150

55 x 55

236x Pin Sizes  
height is scaled



250x250

1080x608 Cover Image

150x150 Shared Link

497x279 Shared Image



110 x 110 Profile Picture

161x161 Photo Thumb

640x640 Photo Size



100x60 Logo

974x300 Career Cover Photo

646x220 Banner Image

50x50 Square Logo



TV Display: 2560x1440

Tablet Display: 1855x423

Mobile Display: 1546x423

Desktop: 2560x423 (1546x423 are always visible)

Channel Cover Photo

1280x760 Video Uploads